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Matt Florell, President

**Subject: 2012 Pinellas County Florida General Election polling results of likely voters for select races**

**Date: October 4, 2012**

### **Executive Summary:**

This poll of 836 likely voters was conducted on Wednesday, October 3, 2012. This poll used the registered voter lists supplied by the state of Florida as of September 1st, 2012. The sample of voters that were called included a random samples of registered voters in Pinellas County Florida as a whole and registered voters only within Pinellas County district 7.

The races surveyed included: Pinellas County Sheriff, Supervisor of Elections, County Commission, School Board and a referendum to renew the Pinellas County Schools one-half mil property tax.

### **Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population. The demographics used were: political party, race, gender and age.

The voters polled were chosen at random within Pinellas County Florida and Pinellas County district 7.

In order to qualify respondents as likely voters, only those voters that had voted in an election in the last four years were called, and those voters were asked if they were planning to vote in the November 6<sup>th</sup> general election. Only if they responded that they were planning to vote were they then asked the other questions in this poll.

The scientific results shown in the summary below for the whole of Pinellas County have a sample size of 396 voters and a margin of error of  $\pm 4.9\%$  at a 95% confidence level. The scientific results shown in the summary below for Pinellas County district 7 have a sample size of 440 voters and a margin of error of  $\pm 4.7\%$  at a 95% confidence level.

## Summary of Scientific Results:

### **In the race for Pinellas County Sheriff do you support Republican Bob Gualtieri or Democrat Scott Swope?**

Bob Gualtieri:	54.2%
Scott Swope:	36.2%
Undecided:	9.6%

### **In the race for Pinellas County Supervisor of Elections do you support Republican Deborah Clark or No Party Candidate Jack Killingsworth?**

Deborah Clark:	56.5%
Jack Killingsworth:	30.8%
Undecided:	12.7%

### **In the race for Pinellas County Board of County Commissioners District 1 do you support Republican Neil Brickfield or Democrat Janet C. Long?**

Neil Brickfield:	44.9%
Janet C. Long:	43.9%
Undecided:	11.2%

### **In the race for Pinellas County Board of County Commissioners District 3 do you support Republican Nancy Bostock or Democrat Charlie Justice?**

Nancy Bostock:	43.6%
Charlie Justice:	46.3%
Undecided:	10.2%

### **In the race for Pinellas County Board of County Commissioners District 7 do you support Republican Buck Walz or Democrat Ken Welch?**

Buck Walz:	32.9%
Ken Welch:	51.2%
Undecided:	15.9%

### **In the race for Pinellas County School Board Member District 1 do you support Janet R. Clark or Elliott Stern?**

Janet R. Clark:	41.3%
Elliott Stern:	25.1%
Undecided:	33.6%

### **In the race for Pinellas County School Board Member District 7 do you support Rene Flowers or Glenton Glen Gilzean?**

Rene Flowers:	48.7%
Glenton Glen Gilzean:	21.6%
Undecided:	29.7%

### **Do you support the renewal of the Pinellas County Schools One-Half Mill Ad Valorem Property Tax?**

Yes:	40.4%
No:	34.1%
Undecided:	25.5%

# Detailed Non-Weighted Results with Demographic Breakdowns for Each Question:

## In the race for Pinellas County Sheriff do you support Republican Bob Gualtieri or Democrat Scott Swope?

Bob Gualtieri: 54.8%  
Scott Swope: 35.6%  
Undecided: 9.6%

### Political Party Breakdown:

Democratic Party 204 responses

Bob Gualtieri: 21.6% Scott Swope: 63.7% Undecided: 14.7%

Republican Party 193 responses

Bob Gualtieri: 85.0% Scott Swope: 8.8% Undecided: 6.2%

Independent Voter 83 responses

Bob Gualtieri: 47.0% Scott Swope: 36.1% Undecided: 16.9%

### Race Breakdown:

White, Not Hispanic 426 responses

Bob Gualtieri: 55.2% Scott Swope: 34.5% Undecided: 10.3%

Black, Not Hispanic 40 responses

Bob Gualtieri: 25.0% Scott Swope: 52.5% Undecided: 22.5%

Asian or Pacific Islander 6 responses

Bob Gualtieri: 50.0% Scott Swope: 33.3% Undecided: 16.7%

Hispanic 13 responses

Bob Gualtieri: 23.1% Scott Swope: 53.8% Undecided: 23.1%

Other or Unknown 8 responses

Bob Gualtieri: 12.5% Scott Swope: 75.0% Undecided: 12.5%

### Gender Breakdown:

Male 202 responses

Bob Gualtieri: 52.5% Scott Swope: 37.1% Undecided: 10.4%

Female 287 responses

Bob Gualtieri: 50.2% Scott Swope: 36.9% Undecided: 12.9%

### Age Breakdown:

18 to 29 30 responses

Bob Gualtieri: 26.7% Scott Swope: 63.3% Undecided: 10.0%

30 to 49 109 responses

Bob Gualtieri: 45.0% Scott Swope: 40.4% Undecided: 14.7%

50 to 69 230 responses

Bob Gualtieri: 54.8% Scott Swope: 34.8% Undecided: 10.4%

70 and up 124 responses

Bob Gualtieri: 55.6% Scott Swope: 32.3% Undecided: 12.1%

**In the race for Pinellas County Supervisor of Elections do you support Republican Deborah Clark or No Party Candidate Jack Killingsworth?**

Deborah Clark: 57.3%  
 Jack Killingsworth: 30.1%  
 Undecided: 12.6%

**Political Party Breakdown:**

Democratic Party 192 responses

Deborah Clark: 31.8% Jack Killingsworth: 46.9% Undecided: 21.4%

Republican Party 182 responses

Deborah Clark: 82.4% Jack Killingsworth: 9.3% Undecided: 8.2%

Independent Voter 76 responses

Deborah Clark: 48.7% Jack Killingsworth: 38.2% Undecided: 13.2%

**Race Breakdown:**

White, Not Hispanic 396 responses

Deborah Clark: 59.1% Jack Killingsworth: 29.3% Undecided: 11.6%

Black, Not Hispanic 38 responses

Deborah Clark: 23.7% Jack Killingsworth: 39.5% Undecided: 36.8%

Asian or Pacific Islander 6 responses

Deborah Clark: 33.3% Jack Killingsworth: 33.3% Undecided: 33.3%

Hispanic 13 responses

Deborah Clark: 30.8% Jack Killingsworth: 38.5% Undecided: 30.8%

Other or Unknown 7 responses

Deborah Clark: 14.3% Jack Killingsworth: 42.9% Undecided: 42.9%

**Gender Breakdown:**

Male 188 responses

Deborah Clark: 51.1% Jack Killingsworth: 36.2% Undecided: 12.8%

Female 268 responses

Deborah Clark: 57.1% Jack Killingsworth: 26.9% Undecided: 16.0%

**Age Breakdown:**

18 to 29 29 responses

Deborah Clark: 27.6% Jack Killingsworth: 62.1% Undecided: 10.3%

30 to 49 97 responses

Deborah Clark: 46.4% Jack Killingsworth: 33.0% Undecided: 20.6%

50 to 69 217 responses

Deborah Clark: 58.5% Jack Killingsworth: 30.4% Undecided: 11.1%

70 and up 117 responses

Deborah Clark: 59.8% Jack Killingsworth: 21.4% Undecided: 18.8%

**In the race for Pinellas County Board of County Commissioners District 1 do you support Republican Neil Brickfield or Democrat Janet C. Long?**

Neil Brickfield: 45.5%  
 Janet C. Long: 43.4%  
 Undecided: 11.1%

**Political Party Breakdown:**

Democratic Party 171 responses  
 Neil Brickfield: 11.1% Janet C. Long: 77.2% Undecided: 11.7%

Republican Party 171 responses  
 Neil Brickfield: 81.9% Janet C. Long: 11.7% Undecided: 6.4%

Independent Voter 69 responses  
 Neil Brickfield: 34.8% Janet C. Long: 40.6% Undecided: 24.6%

**Race Breakdown:**

White, Not Hispanic 367 responses  
 Neil Brickfield: 48.0% Janet C. Long: 40.6% Undecided: 11.4%

Black, Not Hispanic 32 responses  
 Neil Brickfield: 15.6% Janet C. Long: 71.9% Undecided: 12.5%

Asian or Pacific Islander 5 responses  
 Neil Brickfield: 20.0% Janet C. Long: 20.0% Undecided: 60.0%

Hispanic 10 responses  
 Neil Brickfield: 30.0% Janet C. Long: 70.0% Undecided: 0%

Other or Unknown 5 responses  
 Neil Brickfield: 0% Janet C. Long: 100.0% Undecided: 0%

**Gender Breakdown:**

Male 175 responses  
 Neil Brickfield: 48.0% Janet C. Long: 41.7% Undecided: 10.3%

Female 241 responses  
 Neil Brickfield: 41.5% Janet C. Long: 45.6% Undecided: 12.9%

**Age Breakdown:**

18 to 29 25 responses  
 Neil Brickfield: 28.0% Janet C. Long: 64.0% Undecided: 8.0%

30 to 49 83 responses  
 Neil Brickfield: 41.0% Janet C. Long: 43.4% Undecided: 15.7%

50 to 69 200 responses  
 Neil Brickfield: 47.0% Janet C. Long: 44.5% Undecided: 8.5%

70 and up 111 responses  
 Neil Brickfield: 45.0% Janet C. Long: 39.6% Undecided: 15.3%

**In the race for Pinellas County Board of County Commissioners District 3 do you support Republican Nancy Bostock or Democrat Charlie Justice?**

Nancy Bostock: 44.2%  
 Charlie Justice: 45.7%  
 Undecided: 10.1%

**Political Party Breakdown:**

Democratic Party 162 responses  
 Nancy Bostock: 10.5% Charlie Justice: 79.0% Undecided: 10.5%

Republican Party 168 responses  
 Nancy Bostock: 79.2% Charlie Justice: 11.3% Undecided: 9.5%

Independent Voter 67 responses  
 Nancy Bostock: 38.8% Charlie Justice: 47.8% Undecided: 13.4%

**Race Breakdown:**

White, Not Hispanic 356 responses  
 Nancy Bostock: 48.9% Charlie Justice: 40.4% Undecided: 10.7%

Black, Not Hispanic 30 responses  
 Nancy Bostock: 6.7% Charlie Justice: 83.3% Undecided: 10.0%

Asian or Pacific Islander 5 responses  
 Nancy Bostock: 0% Charlie Justice: 80.0% Undecided: 20.0%

Hispanic 9 responses  
 Nancy Bostock: 11.1% Charlie Justice: 77.8% Undecided: 11.1%

Other or Unknown 5 responses  
 Nancy Bostock: 20.0% Charlie Justice: 80.0% Undecided: 0%

**Gender Breakdown:**

Male 170 responses  
 Nancy Bostock: 45.3% Charlie Justice: 46.5% Undecided: 8.2%

Female 232 responses  
 Nancy Bostock: 43.1% Charlie Justice: 44.4% Undecided: 12.5%

**Age Breakdown:**

18 to 29 24 responses  
 Nancy Bostock: 25.0% Charlie Justice: 66.7% Undecided: 8.3%

30 to 49 78 responses  
 Nancy Bostock: 39.7% Charlie Justice: 44.9% Undecided: 15.4%

50 to 69 195 responses  
 Nancy Bostock: 45.6% Charlie Justice: 46.2% Undecided: 8.2%

70 and up 108 responses  
 Nancy Bostock: 48.1% Charlie Justice: 39.8% Undecided: 12.0%

**In the race for Pinellas County Board of County Commissioners District 7 do you support Republican Buck Walz or Democrat Ken Welch?**

Buck Walz: 33.4%  
 Ken Welch: 50.9%  
 Undecided: 15.7%

**Political Party Breakdown:**

Democratic Party 276 responses

Buck Walz: 15.9% Ken Welch: 72.5% Undecided: 11.6%

Republican Party 161 responses

Buck Walz: 68.3% Ken Welch: 11.2% Undecided: 20.5%

Independent Voter 48 responses

Buck Walz: 33.3% Ken Welch: 35.4% Undecided: 31.2%

**Race Breakdown:**

White, Not Hispanic 389 responses

Buck Walz: 38.0% Ken Welch: 44.0% Undecided: 18.0%

Black, Not Hispanic 93 responses

Buck Walz: 19.4% Ken Welch: 66.7% Undecided: 14.0%

Asian or Pacific Islander 4 responses

Buck Walz: 50.0% Ken Welch: 50.0% Undecided: 0%

Hispanic 12 responses

Buck Walz: 33.3% Ken Welch: 41.7% Undecided: 25.0%

Other or Unknown 8 responses

Buck Walz: 12.5% Ken Welch: 87.5% Undecided: 0%

**Gender Breakdown:**

Male 216 responses

Buck Walz: 36.6% Ken Welch: 47.2% Undecided: 16.2%

Female 284 responses

Buck Walz: 32.7% Ken Welch: 49.6% Undecided: 17.6%

**Age Breakdown:**

18 to 29 43 responses

Buck Walz: 39.5% Ken Welch: 48.8% Undecided: 11.6%

30 to 49 127 responses

Buck Walz: 34.6% Ken Welch: 47.2% Undecided: 18.1%

50 to 69 213 responses

Buck Walz: 33.3% Ken Welch: 47.9% Undecided: 18.8%

70 and up 123 responses

Buck Walz: 33.3% Ken Welch: 52.0% Undecided: 14.6%

## In the race for Pinellas County School Board Member District 1 do you support Janet R. Clark or Elliott Stern?

Janet R. Clark: 41.4%  
 Elliott Stern: 25.0%  
 Undecided: 33.6%

### Political Party Breakdown:

Democratic Party 157 responses

Janet R. Clark: 33.8% Elliott Stern: 35.0% Undecided: 31.2%

Republican Party 165 responses

Janet R. Clark: 49.1% Elliott Stern: 15.8% Undecided: 35.2%

Independent Voter 67 responses

Janet R. Clark: 41.8% Elliott Stern: 22.4% Undecided: 35.8%

### Race Breakdown:

White, Not Hispanic 349 responses

Janet R. Clark: 43.0% Elliott Stern: 24.1% Undecided: 33.0%

Black, Not Hispanic 28 responses

Janet R. Clark: 21.4% Elliott Stern: 32.1% Undecided: 46.4%

Asian or Pacific Islander 5 responses

Janet R. Clark: 20.0% Elliott Stern: 20.0% Undecided: 60.0%

Hispanic 9 responses

Janet R. Clark: 22.2% Elliott Stern: 55.6% Undecided: 22.2%

Other or Unknown 5 responses

Janet R. Clark: 100.0% Elliott Stern: 0% Undecided: 0%

### Gender Breakdown:

Male 169 responses

Janet R. Clark: 36.1% Elliott Stern: 30.2% Undecided: 33.7%

Female 224 responses

Janet R. Clark: 44.6% Elliott Stern: 21.4% Undecided: 33.9%

### Age Breakdown:

18 to 29 22 responses

Janet R. Clark: 31.8% Elliott Stern: 31.8% Undecided: 36.4%

30 to 49 76 responses

Janet R. Clark: 38.2% Elliott Stern: 25.0% Undecided: 36.8%

50 to 69 191 responses

Janet R. Clark: 40.3% Elliott Stern: 28.3% Undecided: 31.4%

70 and up 107 responses

Janet R. Clark: 47.7% Elliott Stern: 17.8% Undecided: 34.6%

**In the race for Pinellas County School Board Member District 7 do you support Rene Flowers or Glenton Glen Gilzean?**

Rene Flowers: 48.9%  
 Glenton Glen Gilzean: 22.0%  
 Undecided: 29.1%

**Political Party Breakdown:**

Democratic Party 246 responses

Rene Flowers: 56.9%    Glenton Glen Gilzean: 16.3%    Undecided: 26.8%

Republican Party 138 responses

Rene Flowers: 41.3%    Glenton Glen Gilzean: 32.6%    Undecided: 26.1%

Independent Voter 39 responses

Rene Flowers: 35.9%    Glenton Glen Gilzean: 23.1%    Undecided: 41.0%

**Race Breakdown:**

White, Not Hispanic 339 responses

Rene Flowers: 44.5%    Glenton Glen Gilzean: 24.8%    Undecided: 30.7%

Black, Not Hispanic 80 responses

Rene Flowers: 66.2%    Glenton Glen Gilzean: 13.8%    Undecided: 20.0%

Asian or Pacific Islander 2 responses

Rene Flowers: 50.0%    Glenton Glen Gilzean: 0%    Undecided: 50.0%

Hispanic 11 responses

Rene Flowers: 63.6%    Glenton Glen Gilzean: 18.2%    Undecided: 18.2%

Other or Unknown 8 responses

Rene Flowers: 37.5%    Glenton Glen Gilzean: 0%    Undecided: 62.5%

**Gender Breakdown:**

Male 186 responses

Rene Flowers: 44.1%    Glenton Glen Gilzean: 27.4%    Undecided: 28.5%

Female 248 responses

Rene Flowers: 52.4%    Glenton Glen Gilzean: 18.5%    Undecided: 29.0%

**Age Breakdown:**

18 to 29 37 responses

Rene Flowers: 45.9%    Glenton Glen Gilzean: 16.2%    Undecided: 37.8%

30 to 49 105 responses

Rene Flowers: 49.5%    Glenton Glen Gilzean: 15.2%    Undecided: 35.2%

50 to 69 186 responses

Rene Flowers: 49.5%    Glenton Glen Gilzean: 25.3%    Undecided: 25.3%

70 and up 112 responses

Rene Flowers: 48.2%    Glenton Glen Gilzean: 25.0%    Undecided: 26.8%

## Do you support the renewal of the Pinellas County Schools One-Half Mill Ad Valorem Property Tax?

Yes: 40.4%  
No: 34.1%  
Undecided: 25.5%

### Political Party Breakdown:

Democratic Party 183 responses

Yes: 48.1% No: 25.1% Undecided: 26.8%

Republican Party 176 responses

Yes: 33.5% No: 42.0% Undecided: 24.4%

Independent Voter 73 responses

Yes: 34.2% No: 38.4% Undecided: 27.4%

### Race Breakdown:

White, Not Hispanic 382 responses

Yes: 41.4% No: 33.2% Undecided: 25.4%

Black, Not Hispanic 36 responses

Yes: 30.6% No: 36.1% Undecided: 33.3%

Asian or Pacific Islander 5 responses

Yes: 20.0% No: 40.0% Undecided: 40.0%

Hispanic 12 responses

Yes: 25.0% No: 50.0% Undecided: 25.0%

Other or Unknown 5 responses

Yes: 20.0% No: 60.0% Undecided: 20.0%

### Gender Breakdown:

Male 182 responses

Yes: 37.4% No: 36.3% Undecided: 26.4%

Female 255 responses

Yes: 41.2% No: 32.9% Undecided: 25.9%

### Age Breakdown:

18 to 29 27 responses

Yes: 40.7% No: 22.2% Undecided: 37.0%

30 to 49 89 responses

Yes: 41.6% No: 31.5% Undecided: 27.0%

50 to 69 208 responses

Yes: 41.3% No: 38.0% Undecided: 20.7%

70 and up 116 responses

Yes: 34.5% No: 32.8% Undecided: 32.8%